



Please note this is a RAIN or SHINE event. We ask that you drink responsibly and always have a designated driver.

**Downtown Lincolnton,
NC April 25, 2020
11AM - 4PM
Free Public Event**

AT-A-GLANCE

NC Wineries
Craft Breweries
Food Trucks
Local Artists
DJs / Music
Farmers Market
Family Friendly Festival
Downtown Retail Specials



A DOWNTOWN DEVELOPMENT
ASSOCIATION OF LINCOLNTON EVENT

704-900-9659

downtownlincolnton@gmail.com



Lincolnton Food, Wine & Brew Fest

2020 ARTIST APPLICATION



EVENT OVERVIEW

The Lincolnton Food, Wine & Brew Fest is set for **April 25, 2020**. The festival will run from **11AM - 4PM**.

The Lincolnton Food, Wine & Brew Fest appeals to foodies, wine enthusiasts, craft brew connoisseurs, art & music lovers and anyone looking for an enjoyable afternoon. There is something for everyone. You'll find local citizens and out-of-town visitors participating in the day's events. There are activities and offerings for individuals, groups and families!

Tasting Passes are required for alcohol consumption and you must have your ID with you.
NO EXCEPTIONS

Tasting Pass Pricing:

\$15.00 Easy Bird Special - Available online only until February 29

\$20.00 March 1st - April 24th Online (3% service fee will apply) Available at select downtown merchants

\$25.00 at the gate on April 25

DEADLINES/PAYMENT INFO

Standard Deadline: Application due by **March 27, 2020**

Late Deadline: Application due by **April 15, 2020**

Apply by Mail - sending a completed application to:

The Downtown Development Association, Inc.
c/o Lincolnton Food, Wine & Brew Fest
Post Office Box 491
Lincolnton, NC 28093

Apply Online at: www.lincolntonfoodwinebrewfest.com

There will be a 3% non-refundable service fee if you pay online or use a credit card.

Questions? Contact the DDA office at downtownlincolnton@gmail.com or 704-900-9659

• WWW.LINCOLNTONFOODWINEBREWFESt.COM •



LINCOLNTON FOOD, WINE & BREW FEST FESTIVAL GUIDELINES FOR ARTISTS

Note: We are seeking unique, original artist's/vendors for this event.

1. Vendors are required to submit three (3) photos of their original work with application. If you have a website, blog or Facebook a link may be submitted in lieu of photos. This is a juried art event consisting of a four member panel. You may email photos or links to artwork to lfwbf.arts@gmail.com. Please include your name and contact info in email.
2. Applicant's should not submit payment until after they have received official notification of festival acceptance.
3. If eligible, a certificate of general liability and liquor liability insurance naming the City of Lincolnton and The Downtown Development Association of Lincolnton, Inc. as an additional insured.
4. Electricity will not be provided. However, a pre-approved, quiet-grade generator is allowed and must be approved by staff prior to event.
5. All vendors are responsible for bringing their own tables and tents. Please remember that given the time of year, weights are **REQUIRED** to anchor tents in case wind is a factor. **NO EXCEPTIONS**
6. Vendors will be advised of the designated parking area upon arrival.
7. The designated entry time for setup begins at 8:00 a.m. Vendors will be able to park and unload at their space, but are asked to unload then remove vehicles as quickly as possible in order to prevent congestion. All vehicles must be removed from the event area before 10:00 a.m.
8. The designated time for breakdown begins at 4:15 p.m., unless otherwise noted by the Event Coordinator. No vehicles will be allowed into the event area until this time. Vendor participation will be prohibited in future events for those who break down prior to designated time.
9. Staff reserves the right to dismiss any vendor who displays disorderly conduct. Expulsion is at the discretion of the DDA Executive Director or DDA Chair.
10. Each vendor is encouraged to promote this event through their own marketing outlets (including, but not limited to, social media, sharing with existing customers via email blast, in your store and/or your website). We also encourage you to share the event from our Facebook page.
11. All items should be **HANDMADE/ORIGINAL** goods **ONLY**. No direct sales companies, retail, or corporate booths will be accepted. In addition, The Downtown Development Association of Lincolnton and the Lincolnton Food, Wine & Brew Fest do not permit the sale of counterfeit goods or products.

**A reminder, the Lincoln County tax rate is 7.00%*

**This is a rain or shine event.*

Questions? Email the DDA office @downtownlincolnton@gmail.com

DOWNTOWN LINCOLNTON, NC • APRIL 25, 2020 • 11AM - 4PM

704-900-9659 • DOWNTOWNLINCOLNTON@GMAIL.COM • WWW.LINCOLNTONFOODWINEBREWFEEST.COM



STANDARD DEADLINE: MARCH 27, 2020 | LATE DEADLINE: APRIL 15, 2020

Mail completed application to: The Downtown Development Association, Inc. , c/o Lincolnton Food, Wine & Brew Fest, P.O. Box 491, Lincolnton, NC 28093 or apply online at www.lincolntonfoodwinebrewfest.com.

ARTIST/GENERAL VENDOR APPLICATION

APPLICANT INFORMATION

Form fields for company, contact name, street/mailling address, contact phone, city, state, zip code, email, and website.

SPACE SELECTION

(fees are non-refundable)

Fee applies to applications received after the deadline

- 10 x 10 Artist Space \$75 \$100
10 x 20 Artist Space \$150 \$175

This is a juried art event. It is advised to wait and send payment only after receiving official notification of festival acceptance. However, payment is due within 2 weeks of notification of acceptance.

ELECTRICITY

Electricity is not available at the event site for art vendors. However, you may provide your own quiet-grade generator with event staff approval prior to the event.

I will be providing my own generator.

Whisper-quiet generators such as the Honda EUi Series inverter models or equivalent are preferred.

My generator is: generator make and model

OTHER INFORMATION

List set-up information and equipment to be used:

Tell us something unique about your business or food (for DJ to use during event announcements):

List items you plan to sell:

REQUIRED Please provide three (3) photos of your original work. If you have a website, blog or Facebook page that displays the type of work you plan to sell at the festival, a link may be submitted in lieu of photos. You may email photos or links to artwork to downtownlincolnton@gmail.com. Please include your name and contact info in email.

PARTICIPATION AGREEMENT

In submitting this application, I agree to abide by the festival guidelines governing the "Lincolnton Food, Wine & Brew Fest" and hold festival producer, the City of Lincolnton and the Downtown Development Association of Lincolnton, Inc. and their employees, sponsors and volunteers, harmless for any resulting loss or damage occurring to any property.

signature and date fields

Questions? Email the DDA office at downtownlincolnton@gmail.com

All information and fees here in are subject to change if necessary and agreed upon by festival committee vote.