



2020 Farmer's Market Application



Please note this is a **RAIN** or **SHINE** event. We ask that you drink responsibly and always have a designated driver.

Downtown Lincolnton, NC

April 25, 2020

11AM - 4PM

FREE PUBLIC EVENT

AT-A-GLANCE

NC Wineries

Craft Breweries

Food Trucks

Local Artists

DJs / Music

Farmers Market

Family Friendly Festival

Downtown Retail Specials

EVENT OVERVIEW

The Lincolnton Food, Wine & Brew Fest is set for **April 25, 2020**. The festival will run from 11AM - 4PM.

The Lincolnton Food, Wine & Brew Fest appeals to foodies, wine enthusiasts, craft brew connoisseurs, art & music lovers and anyone looking for an enjoyable afternoon. There is something for everyone. You'll find local citizens and out-of-town visitors participating in the day's events. There are activities and offerings for individuals, groups and families!

Tasting Passes are required for alcohol consumption and you must have your ID with you. **NO EXCEPTIONS**

Tasting Pass Pricing:

\$15.00 Early Bird Special - Available online only until February 29

\$20.00 March 1st - April 24th Online (3% service fee will apply - Available at select downtown merchants

\$25.00 at the gate on April 25

DEADLINES/PAYMENT INFO

Standard Deadline: Application due by **March 27, 2020**

Late Deadline: Application due by **April 15, 2020**

Apply by Mail - sending a completed application to:

The Downtown Development Association, Inc.

c/o Lincolnton Food, Wine & Brew Fest

Post Office Box 491

Lincolnton, NC 28093

Apply Online at: www.lincolntonfoodwinebrewfest.com

There will be a 3% non-refundable service fee if you pay online or use a credit card.

Questions? Contact DDA Office at downtownlincolnton@gmail.com

• WWW.LINCOLNTONFOODWINEBREWFESt.COM •



A DOWNTOWN DEVELOPMENT
ASSOCIATION OF LINCOLNTON EVENT

704-900-9659

downtownlincolnton@gmail.com



Lincolnton Food, Wine & Brew Fest



LINCOLNTON FOOD, WINE & BREW FEST FESTIVAL GUIDELINES FOR FARMERS MARKET VENDORS

FARMERS MARKET VENDOR APPLICATION

1. Vendors seeking to sell locally made products and consumable items – including, but not limited to, jams, sauces, canned goods, infused oils & vinegars and natural soaps, should apply to be in the Farmers Market. Food items are limited to packaged goods. **No served-on-the-spot food or drinks – served food is only to be sold by the food trucks at the event.** Farmers and growers are invited to sell produce, plants, honey or any locally grown goods that showcase the DDA Executive Director or DDA Chair.
2. If eligible, a certificate of general liability and liquor liability insurance naming the City of Lincolnton and The Downtown Development Association of Lincolnton, Inc. as an additional insured.
3. Electricity will not be provided. However, a pre-approved, quiet-grade generator is allowed and must be approved by staff prior to event.
4. All vendors are responsible for bringing their own tables and tents. Please remember that ALL tents must be weighted. Please note that if your tent isn't weighted, you will not be allowed to use it.
5. Vendors will be advised of the designated parking area upon arrival.
6. The designated entry time for setup begins at 8:00 a.m. Vendors will be able to park and unload at their space, but are asked to unload then remove vehicles as quickly as possible in order to prevent congestion. All vehicles must be removed from the event area before 10:00 a.m.
7. The designated time for breakdown begins at 4:15 p.m., unless otherwise noted by the Event Coordinator. No vehicles will be allowed into the event area until this time. Vendor participation will be prohibited in future events for those who break down prior to designated time.
8. Staff reserves the right to dismiss any vendor who displays disorderly conduct. Expulsion is at the discretion of the DDA Executive Director or DDA Chair.
9. Each vendor is encouraged to promote this event through their own marketing outlets (including, but not limited to, social media, sharing with existing customers via email blast, in your store and/or your website). We also encourage you to share the LFWBF event from our Facebook page.
10. All items should be HANDMADE/ORIGINAL goods. In addition, The Downtown Development Association of Lincolnton and the Lincolnton Food, Wine & Brew Fest do not permit the sale of counterfeit goods or products.

**A reminder, the Lincoln County tax rate is 7.00%*

**This is a rain or shine event.*

Questions? Email the DDA office at downtownlincolnton@gmail.com

DOWNTOWN LINCOLNTON, NC • APRIL 25, 2020 • 11AM - 4PM

704-900-9659 • DOWNTOWNLINCOLNTON@GMAIL.COM • WWW.LINCOLNTONWINEFOODBREWFEEST.COM



STANDARD DEADLINE: MARCH 27, 2020 | LATE DEADLINE: APRIL 15, 2020

Mail completed application to: The Downtown Development Association, Inc., c/o Lincolnton Food, Wine & Brew Fest, P.O. Box 491, Lincolnton, NC 28093 or apply online at www.lincolntonfoodwinebrewfest.com.

FARMERS MARKET VENDOR APPLICATION

APPLICANT INFORMATION

company contact name
 street/mailing address () - contact phone
 city state zip code
 email website

SPACE SELECTION

(fees are non-refundable)

Fee applies to applications received after the deadline

- 10 x 10 Farmers Market Space \$35 \$60

If you need more than a 10 x 10 area, please reserve multiple spaces accordingly.

ELECTRICITY

Electricity is not available at the farmers market area. However, you may provide your own quiet-grade generator with event staff approval prior to the event.

- I will be providing my own generator.

Whisper-quiet generators such as the Honda EUi Series inverter models or equivalent are preferred.

My generator is: _____
generator make and model

OTHER INFORMATION

List set-up information and equipment to be used: _____

Tell us something unique about your business or food (*for DJ to use during event announcements*): _____

List items you plan to sell: _____

PARTICIPATION AGREEMENT

In submitting this application, I agree to abide by the festival guidelines governing the "Lincolnton Food, Wine & Brew Fest" and hold festival producer, the City of Lincolnton and the Downtown Development Association of Lincolnton, Inc. and their employees, sponsors and volunteers, harmless for any resulting loss or damage occurring to any property.

signature date

All information and fees here in are subject to change if necessary and agreed upon by festival committee vote.

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