



Please note this is a RAIN or SHINE event. We ask that you drink responsibly and always have a designated driver.

Downtown Lincolnton, NC
April 25, 2020 11AM - 4PM FREE PUBLIC EVENT

AT-A-GLANCE

NC Wineries
Craft Breweries
Food Trucks
Local Artists
DJs / Music
Farmers Market
Family Friendly Festival
Downtown Retail Specials



A DOWNTOWN DEVELOPMENT ASSOCIATION OF LINCOLNTON EVENT

700-900-9659

downtownlincolnton@gmail.com



Lincolnton Food, Wine & Brew Fest

2020 WINERY APPLICATION



EVENT OVERVIEW

The Lincolnton Food, Wine & Brew Fest is set for **April 25, 2020**. **The festival hours are 11AM until 4PM**. Take advantage of this opportunity to showcase your business, talents and products to thousands!

The Lincolnton Food, Wine & Brew Fest appeals to foodies, wine enthusiasts, craft brew connoisseurs, art & music lovers and anyone looking for an enjoyable afternoon. There is something for everyone. You'll find local citizens and out-of-town visitors participating in the day's events. There are activities and offerings for individuals, groups and families!

Tasting Passes are required for alcohol consumption and you must have your ID with you. **NO EXCEPTIONS**

Tasting Pass Pricing:

\$15.00 Early Bird Special - Available online only until February 29th (3% service fee will apply)

\$20.00 March 1st - April 24th Online (3% service fee will apply) Available at select downtown Lincolnton merchants.

\$25.00 at the gate on April 25th

DEADLINES/PAYMENT INFO

Standard Deadline: Application due by **March 27, 2020**

Late Deadline: Application due by **April 15, 2020**

Apply by Mail - sending a completed application to: The Downtown Development Association, Inc.
c/o Lincolnton Food, Wine & Brew Fest
Post Office Box 491
Lincolnton, NC 28093

Apply online at www.lincolntonfoodwinebrewfest.com

Questions? Contact DDA Office at downtownlincolnton@gmail.com

• WWW.LINCOLNTONFOODWINEBREWFESt.COM •



LINCOLNTON FOOD, WINE & BREW FEST

FESTIVAL GUIDELINES FOR WINERIES

2020 WINERY APPLICATION

All information and fees here in are subject to change if necessary and agreed upon by festival committee vote.

1. The following information is required to complete application submission:
 - A copy of your NC ABC Special Event Permit.
 - A certificate of general liability and liquor liability insurance naming the City of Lincolnton PO 617, Lincolnton, NC 28093 and The Downtown Development Association of Lincolnton, Inc., PO Box 491, Lincolnton, NC 28093 as an additional insured.
 - A list of items to be sampled, as well as any items planned to be sold with prices.
2. Electricity will not be provided. However, a pre-approved, quiet-grade generator is allowed and must be approved by staff prior to event.
3. Vendors will be advised of the designated parking area upon arrival.
4. The designated entry time for setup begins at 9:00 a.m. Vendors will be able to park and unload at their space, but are asked to unload then remove vehicles as quickly as possible in order to prevent congestion. All vehicles must be removed from the event area before 10:00 a.m.
5. Staff reserves the right to dismiss any vendor who displays disorderly conduct. No counterfeit merchandise will be allowed. Expulsion is at the discretion of the DDA Executive Director.
6. The designated time for breakdown begins at 4:15 p.m., unless otherwise noted by the Event Coordinator. No vehicles will be allowed into the event area until this time. Vendor participation will be prohibited in future events for those who break down prior to designated time.
7. Each vendor is encouraged to promote this event through their own marketing outlets, sharing with existing customers via email blasts, in store and/or your website as well as sharing the event created on the LFWBF Facebook page.
8. All vendors are responsible for bringing their own tables and tents. Please remember that given the time of year, weights are required to anchor tents in case wind is a factor. **NO EXCEPTIONS**
9. Deposits (not including the 3% transaction fee if paid online or by credit card) will be returned via mail the week after the event. If you fail to show up or there are any issues with the vendor the day of the festival, your deposit will be refunded.



STANDARD DEADLINE: MARCH 27, 2020 | LATE DEADLINE: APRIL 15, 2020

Mail completed application to: The Downtown Development Association, Inc., c/o Lincolnton Food, Wine & Brew Fest, P.O. Box 491, Lincolnton, NC 28093 or apply online at www.lincolntonfoodwinebrewfest.com.

2020 WINERY APPLICATION

APPLICANT INFORMATION

company contact name
 street/mailling address () - contact phone
 city state zip code
 email website

SPACE SELECTION

(fees are non-refundable*)

Fee applies to applications received after late deadline

- 10 x 10 Winery Space \$200 \$250
- 10 x 20 Winery Space \$250 \$300

*For wineries only: \$200 (for 10x10 spaces) or \$250 (for 10x20 spaces) will be returned via mail the week after the event. If you fail to show up or there are any issues the day of the festival, you will not be refunded.

OTHER INFORMATION

List set-up information and equipment to be used: _____

Tell us something unique about your winery (for DJ to use during event announcements):

****REQUIRED**** Please provide a list of what you plan to sample, and, if applicable, list any items you plan to sell (with pricing), a copy of your NC ABC Special Event Permit and a certificate of general liability insurance naming the City of Lincolnton and The Downtown Development Association of Lincolnton, Inc. as an additional insured. Lincoln County Sales Tax is 7.00%

PARTICIPATION AGREEMENT:

In submitting this application, I agree to abide by the festival guidelines governing the "Lincolnton Food, Wine & Brew Fest" and hold festival producer, the City of Lincolnton and the Downtown Development Association of Lincolnton, Inc. and their employees, sponsors and volunteers, harmless for any resutling loss or damange occurring to any property.

Questions? Email DDA office @downlincolnton@gmail.com or 704-900-9659

signature date

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